



## **RESPONDING TO CRISIS**

In March 2020, as Frederick County was gripped by the COVID-19 pandemic, United Way of Frederick County sprang into action to alleviate suffering in our community. We immediately established the COVID-19 Emergency Relief Campaign because we knew who would be affected most— the hardworking households who struggle every day to make ends meet.

OUR COMMUNITY BEFORE COVID-19

Before the Coronavirus, 37% percent of Frederick households were

already ALICE (Asset Limited, Income Constrained, Employed.)
They were the restaurant, hotel, childcare, health care workers who were unable to afford the basic cost of living.

THE IMPACTS OF A PANDEMIC

COVID-19 has severely impacted already vulnerable ALICE households through a sudden loss of jobs or hours, health insurance and so much more. Most have no savings, no safety net. They are left to choose between paying for housing, putting food on the table, and getting needed care for their families.

MEETING COMMUNITY NEEDS

With guidance and input from our Board, collaboration with the local funding community, and support of our generous donors, we raised over \$300,000 between March and June 2020. Through an expedited grant process, we awarded 55 grants to 35 local nonprofits for programs to help struggling individuals and families most adversely affected by the COVID crisis. Initially, the relief fund grants provided essential supplies and services, including food, shelter, health, and supplies. As the magnitude of the crisis grew, we expanded our focus to help nonprofits recover so they could continue to provide ongoing, direct services to their clients.







## WE COULDN'T HAVE DONE THIS WITHOUT THE GENEROUS SUPPORT OF THE FREDERICK COMMUNITY.

Thank you for your support and for helping us meet the immediate needs of so many of Frederick County's most vulnerable in an emergency like no other.







To learn more, go to www.uwfrederick.org for additional content.